GOVERNMENT OF INDIA
AGRICULTURE
LOK SABHA

UNSTARRED QUESTION NO:1360
ANSWERED ON:26.11.2001
FALL IN BASMATI EXPORT
KINJARAPU YERRANNAIDU

Will the Minister of AGRICULTURE be pleased to state:

(a) whether Basmati Export Market of the country has fallen;

(b) if so, the reasons therefor; and

(c) the steps taken/proposed to be taken to boost Basmati Export?

Answer

MINISTER OF STATE IN THE MINISTRY OF AGRICULTURE (SHRI HUKUMDEO NARAYAN YADAV)

(a) & (b): The total quantity and value of Basmati rice exported during the last three years is as under:

Year	Qty. (MTs)	Value (Rs. crores)
1998-99	597793	1876.91
1999-2000	638382	1780.34
2000-01	848919	2141.94

(Source: DGCI & S, Kolkata)

(c): Some of the steps taken to increase the export of basmati rice include conducting publicity campaigns, sending delegations abroad, participating in International trade fairs, inviting potential buyers and providing financial assistance to exporters for improving quality, packaging, brand promotion of products and for conducting market surveys.